

Speaker: Robert Auer

Profile

Robert Auer has worked at TDM Systems since 2016 where he began as Director of Sales Asia Pacific/Global Partner Sales. After three years, he was appointed Director of Global Business Development. His focus lays in securing and expanding new markets around the world, particularly the American market. He comes from the field of process automation, tool management and Tool Lifecycle Management and prior to that he was employed as Head of Sales and Marketing at EffCom AG. Robert Auer also brought with him a wealth of expertise in sales, key accounts and marketing, not to mention international experience, from his earlier role at Zoller Inc. (USA), Zoller GmbH and QUIAGEN.

Title

- TDM Data Services – Sources, Tools, Support

Focus/ Target Group

- New customers
- Existing customers

Duration

- 45 minutes

Focal Points/ Contents

Robert Auer will present the TDM Tools and Data-Services to import, modify and/or generate cutting tool data. It will feature a look at different use cases for Tool Data and present an update on tool & technology data related cooperation within the Sandvik group.

- Tools and Services
- Status, News and Outlook
- Sandvik Tool Data: Status and Outlook (Coromant, Walter, SECO)