

## Speaker: Robert Auer

### Profile

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Robert Auer (Director of Global Business Development)

Robert Auer has been working at TDM Systems since 2016, when he started here as Director of Sales Asia Pacific/Global Partner Sales. After three years, he was appointed the Director of Global Business Development. He focuses on opening up and developing new markets around the world and on the American market, in particular. He came to this role from the process automation, tool management and tool lifecycle management sector. Before joining the company, he was Head of Sales and Marketing at EffCom AG. Alongside this expertise, Robert Auer brings his experience in sales, key accounts, marketing and international business, which he gained in his previous roles at Zoller Inc. (USA), Zoller GmbH and QUIAGEN, to the table.

### Title

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- The evolution of TDM: A comprehensive overview of all TDM product lines, technological standards and integrative solutions with other systems

### Focus/ Target Group

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- Existing customers
- New customers
- Decision makers
- TDM user

### Duration

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- 30 minutes

## Focal Points/ Contents

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In this webinar, Robert Auer will provide a comprehensive overview of the evolution of TDM Systems: The current range of products offered by TDM Systems and technological standards. In addition, he will present the latest integrative solutions with other systems and demonstrate the outstanding extent to which TDM can be integrated into machining production processes:

- **The evolution of TDM:** A comprehensive overview of all product lines and target groups
- **Current technological standards:** Further technical development and current standards for database systems and software architecture
- **Integrative solutions with other systems:** Presenting the TDM product range with a spotlight on the possibilities for machine connection and tool identification